

Navigating Debt Mutual Fund Investments in India: Challenges and Opportunities for Investors

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Abstract: This study examines investors' perceptions of debt mutual fund investments in India, focusing on associated challenges and opportunities. Based on primary data from 187 investors in Ahmedabad, a structured questionnaire was used, and data were analysed through one-sample t-test and χ^2 test. Findings indicate that investors generally consider debt mutual funds safer than equity investments and moderately agree about their stable returns. Respondents showed reasonable awareness of debt mutual fund types, while interest rate fluctuations significantly influenced investment decisions. The study concludes that debt mutual funds provide safety and diversification, though market risks and moderate returns continue to influence investor preferences.

Keywords: Debt Mutual Funds, Investor Perception, Investment Behaviour, Risk and Return, Interest Rate Sensitivity

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