

## **She Writes, She Leads: Women Creators, Characters, and Perceptions in Indian Children's Shows**

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**Abstract:** This research aims to address the misrepresentation of women in Indian children's media. Since media is evolving rapidly as emerging as a big tool for sharing ideas, portrayals and entertainment, it is important for it to ensure that the portrayals of genders are accurate and inspire and empower young minds instead of making them a part of a patriarchal system and perpetuating the same stereotypes of minimal value roles in the modern media scenario. The research encourages and urges modern media to inculcate complexity, depth, and adopt more inclusive narratives for female characters in Indian children's media.

**Keywords:** Misrepresentation, Stereotypes, Gender Bias, Potrayal, Children, Media

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