

CSR and Ethics in Higher Education: An Analytical Study of Leading Colleges in Tamil Nadu

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Abstract: In an era marked by increasing societal expectations from educational institutions, the integration of Corporate Social Responsibility (CSR) and ethical education has emerged as a pivotal aspect of holistic student development. This research investigates the status, promotion, and rationale behind CSR and ethics initiatives in ten prominent colleges across Tamil Nadu, including institutions like Loyola College, Kumaraguru College of Liberal Arts and Science (KCLAS), Stella Maris College, Madras School of Social Work (MSSW), PSG Institutions, Ethiraj College, Anna University, Madras Christian College, IIT Madras, and IIM Trichy. The study explores how these institutions embed value-based learning, social responsibility, and ethical governance into their academic and extracurricular frameworks. Through programs such as Loyola Extension Services, KARE, Rural Immersion Programs, NSS outreach, and CSR-funded technological innovations, these colleges demonstrate diverse models of social engagement and ethical stewardship. Special emphasis is placed on women's empowerment, rural development, environmental sustainability, and student-led civic action. This study aims to prove that the consistent promotion of CSR and ethics within Tamil Nadu's higher education landscape is driven by a combination of institutional vision, cultural values, regulatory encouragement, and the growing demand for socially conscious graduates. The insights will provide a model for embedding CSR and ethics in higher education across India.

Keywords: Corporate Social Responsibility, Ethical Education, Higher Education in Tamil Nadu, Value-Based Learning, Social Engagement

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