

Enablers of Green Entrepreneurship Implementation in Malaysian Oil and Gas Small and Medium Enterprises

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Abstract: Though many studies have been carried out in green entrepreneurship, there is a dearth of studies on how enablers of green entrepreneurship help businesses focused on oil and gas industries and progress towards achieving sustainable green business. To fill this research gap, this study aims to identify the enablers of green entrepreneurship among oil and gas small and medium enterprises (OGSMEs) in Malaysia. For industry professionals, governmental organizations, and policymakers, this study offers a deeper understanding of the enablers driving green entrepreneurship in the oil and gas sectors.

Keywords: Environmental, Green Entrepreneurship, Knowledge Management Practices, Organizational, Small and Medium Enterprises

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