

Why do Ivorian Firms invest?

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Abstract: This paper investigates the determinants of corporate investment in Côte d'Ivoire, a key driver of the country's economic growth. Reforms implemented since 2012, including administrative streamlining and enhanced investor protection, have significantly improved the business climate, thereby boosting private investment. Using an ARDL model, the study reveals long-term relationships between explanatory variables and private investment. Greater political stability and expanded access to credit have been shown to increase investment levels. To sustain this momentum, it is crucial to continue institutional reforms, improve access to financing, and maintain a stable macroeconomic environment.

Keywords: Private Investment, Economic Growth, Access To Financing, Institutional Stability, Economic Reforms

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